

Today's consumer has many choices whether buying or selling a house, automobile, or any other large investment down to what to have for lunch each day. With today's massive marketing campaigns, it can sometimes be a difficult choice. The yacht brokerage industry is no different.

Our company approaches marketing with "old school" principles coupled with media, internet, and social networking technology.

When selecting your broker consider...

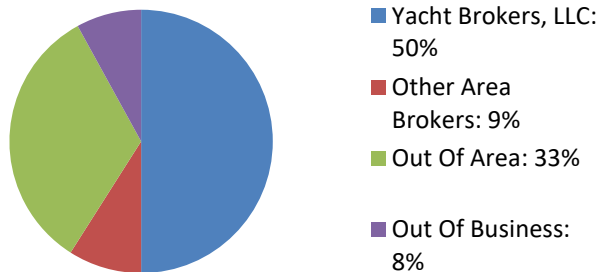
- * High Impact Internet Coverage
- * Ninety Years Combined Experience
- * Sales Video Display Boards
- * Priority Dockage Available
- * Show Dock Availability
- * Three Affiliated Marinas
- * In-house Full Service Repair Facility
- * Three High Exposure Offices
- * Aggressive Marketing Strategies
- * Fully License, Insured, and Bonded
- * Knowledgeable and Experienced Staff

One thing remains the same: 1 + 1 = 2 STILL.

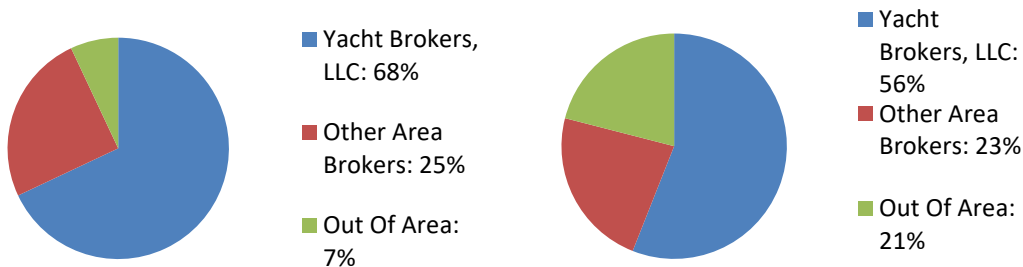
Our strategy of marketing and experience lead to our firm selling 50% of the brokered boat sales over 30' in the Daytona Beach/Palm Coast region since 2013.

Daytona Beach Area Sales

Source: Soldboats.com since 2013.



In 2018 we increased our market share of sales to 68%. Get a bigger piece of the pie with Yacht Brokers for better selection and service whether buying or selling your boat.



2018 Daytona Beach Area Sales
Source: Soldboats.com

2018 Current Listings in Daytona Beach
Source: Boatwizard.com

*Information as of November 2018

